

A wireframe butterfly is positioned in the upper right quadrant, and a wireframe hand is in the lower right quadrant. The background is dark blue with green wireframe leaves and glowing blue particles.

Inbound Marketing Strategies

*Prepared exclusively for FAST OIT
medical practices*



WITMERGROUP

Who We Are And How It All Started...

- Witmer Group is a full-service marketing and sales enablement agency established in 2010, based in Addison, Texas
- Extensive experience with Allergy, Dermatology, Cosmetic, and Dental practices
- Our original client: Dallas Allergy & Immunology
- Marketing support
 - Social media writing and distribution
 - Blog writing and posting to website
 - Analytics reporting
- HubSpot Solutions Partner, certified in customer attraction, inbound methodologies, and growth strategies

How We've Helped FAST OIT

- Ways we've helped FAST OIT
 - Website creation
 - Map listings and maintenance for website
 - Blog and seminar updates to website
 - Blog Optimization (SEO) to help online visibility

How We Can Help YOUR Practice

Solving your pain points:

- Time commitment critical for acquiring new patients
- Online visibility and optimization so people can find you
- Developing fresh and relevant content for your practice's website
- Consistence and ongoing marketing support and growth
- HubSpot CRM and email/social marketing software in ALL packages

Marketing Packages

#1 Social / Local Awareness

- Social Media
- HubSpot Marketing Pro
- Social Media Boosted Posts
- Single Location Directory Management
- Account Management

#2 Social / Website / SEO

- Social Media
- HubSpot Marketing & CMS Pro
- Social Media Boosted Posts
- Single Location Directory Management
- Website Optimization via HubSpot
- Account Management

#3 Social / Website / SEO / Email

- Social Media
- HubSpot Marketing & CMS Pro
- Social Media Boosted Posts
- Single Location Directory Management
- Website Optimization via HubSpot
- Single Email per Month via HubSpot
- Account Management

*****Exclusive Pricing*****
for FAST OIT medical practices



Thank you for this
opportunity!

*Stop by our table for a quick chat and
a goody bag*



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